

**OPERATION MANAGEMENT**

# LOGISTICS MANAGEMENT

Durasi: **2 hari** (16 jam) | Duration: **2 days** (16 hours)

**Menjawab Masalah Apa**

Distribusi dan Transportasi merupakan proses penting dan saling terkait di dalam sistem rantai pasok (supply chain) untuk memproses perpindahan barang ke lokasi tujuan. Semakin tingginya persaingan, perusahaan dituntut untuk meningkatkan efektifitas pengiriman dan perpindahan barang dalam hal waktu, jumlah, dan biaya.

**Manfaat Apa yang Anda Peroleh**

Setelah mengikuti program pelatihan ini, peserta mampu:

- Mengenal dan menerapkan konsep distribusi untuk meningkatkan kinerja sistem rantai pasok.
- Memahami jenis dan pemilihan moda transportasi.
- Memahami struktur biaya transportasi.

**Apa Saja yang Dibahas**

- Pengantar manajemen logistik.
- Manajemen sediaan.
- Distribution mix.
- Moda dan biaya transportasi.

**Siapa Yang Perlu Ikut**

- Manajer, supervisor dan staf yang bertanggung jawab dalam bidang supply chain management, transportasi, perencanaan demand dan kebutuhan material, pergudangan.

**Problems to Be Addressed**

*Distribution and Transportation is an important and integrated process in a supply chain to manage the movement products to different place. Due to competition, it is obligatory for a company to increase the effectiveness to move goods considering the delivery time, quantity delivered, and costs effective.*

**Objectives**

*After taking this training program, the participants will be able to:*

- *Recognize and apply the distribution and transportation concept to improve supply chain performance in their companies.*
- *Understand types of and choose transportation mode.*
- *Understand transportation costs structure.*

**Subjects Covered**

- *Introduction to logistics management.*
- *Inventory management.*
- *Distribution mix.*
- *Transportation mode and cost.*

**Who Should Attend**

- *Managers, supervisors and staffs who are responsible for managing production and operations, supply chain management, transportation, demand and material planner, warehouse.*

**IDR 5.000.000**

