

STRATEGIC DECISION MAKING

ID

Menjawab Masalah Apa

Pemimpin harus berpikir strategik agar tetap *survive* dalam berbagai persaingan. Berpikir strategis bermakna kewaspadaan tingkat tinggi terhadap perubahan.

Maka dengan demikian pemimpin akan mengetahui mana tujuan dan mana alat/cara, serta tak terjebak pada hal yang remeh atau operasional/taktikal.

Manfaat Apa yang Anda Peroleh

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami teknik pengambilan keputusan strategik
- Meningkatkan kualitas dari keputusan strategik

Apa Saja yang Dibahas

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

Siapa yang Perlu Ikut

Pimpinan yang memiliki tanggung jawab strategis

EN

Problems To Be Addressed

A business leader must think strategically in order to survive in today very high competitive environment. Thinking strategically means a business leader has high alertness to any change.

By thinking strategically, a leader will be able to differentiate between goal and tools/method, and is not trapped in operational/tactical problem.

Objectives

Having attended this program, the participants are expected to be able to:

- *Understand techniques of strategic decision making*
- *Improve their quality of strategic decision making*

Subjects Covered

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

Who Should Attend

Leaders who have strategic responsibility.

IDR 5.800.000

27-28 Feb

01-02 Apr

24-25 Jul

09-10 Oct

04-05 Dec