



# STRATEGIC DECISION MAKING

## Menjawab Masalah Apa

Pemimpin harus berpikir strategik agar tetap *survive* dalam berbagai persaingan. Berpikir strategis bermakna kewaspadaan tingkat tinggi terhadap perubahan.

Maka dengan demikian pemimpin akan mengetahui mana tujuan dan mana alat/cara, serta tak terjebak pada hal yang remeh atau operasional/taktikal.

## Manfaat Apa yang Anda Peroleh

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami teknik pengambilan keputusan strategik
- Meningkatkan kualitas dari keputusan strategik

## Apa Saja yang Dibahas

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

## Siapa yang Perlu Ikut

Pimpinan yang memiliki tanggung jawab strategik

## Problems To Be Addressed

*A business leader must think strategically in order to survive in today very high competitive environment. Thinking strategically means a business leader has high alertness to any change.*

*By thinking strategically, a leader will be able to differentiate between goal and tools/method, and is not trapped in operational/tactical problem.*

## Objectives

*Having attended this program, the participants are expected to be able to:*

- *Understand techniques of strategic decision making*
- *Improve their quality of strategic decision making*

## Subjects Covered

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

## Who Should Attend

*Leaders who have strategic responsibility.*

**Price : IDR 5.100.000**